

# Ramon Souza

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## Summary

10+ years of experience in system architecture and development, ranging from planning to user interface — including:

- TypeScript/JavaScript: Node.js, React, Next.js, Vue, Progressive Web Apps (PWA);
- Testing frameworks such as Jest and Cypress;
- HTML Semantics, CSS/SASS/Tailwind, SEO, Web Components;
- Mobile-first technologies like Firebase, AMP, gestures and interface motions;
- MySQL, GraphQL, NoSQL (Redis), PHP, WordPress and Laravel;
- Docker, Apache, Nginx, AWS, Google Cloud and performance optimizations.

## Work Experience

-  **Sr. Developer at AutoFi (may 2021 — present)** • <https://www.autofi.com>
- Part of the team responsible for creating an internal tool which partners can manage its dealers and offers. Responsible for creating its main structure by using Next.js and GraphQL.
  - One of the leading devs which created and maintained an internal front-end component library.
  - Tech stack: TypeScript, React, Next.js, Tailwind CSS, GraphQL.
-  **Sr. Developer at Tweak (march 2020 — april 2021)** • <https://www.tweak.com>
- Part of the team responsible for developing a graphic design platform.
  - Responsible for creating a multi-lingual solution for existing products such as an image editor.
  - Created the institutional website and made optimizations that increased SEO ranking.
  - Tech stack: TypeScript, React, Redux, Styled Components.
-  **Sr. Developer at Isobar – Dentsu (may 2018 — may 2019)** • <https://www.isobar.com>
- Responsible for connect GM inventory data with more than 100 Chevrolet brazilian e-commerces.
  - Created internal tools that helped dealers to manage its social media presence.
  - Tech stack: Laravel, TypeScript, React.
-  **Sr. Developer at Grupo Abril (april 2016 — november 2017)** • <https://grupoabril.com.br>
- Part of the team responsible for developing a custom CMS implementation for [news websites](#).
  - Sites from Grupo Abril receives over 40M visits per month. Our challenge was to migrate all the content to Wordpress VIP to reduce costs and simplify the infrastructure while keeping the legacy websites running.
  - Created a dynamic widget manager that enabled the website admins to display content as its own rules, extending WordPress core functionality.
  - Worked aside WordPress dev team. Tech stack: WordPress, Node.js, SASS.



**Developer at Dentsu Aegis Network (october 2014 — april 2016)** • <https://www.dentsu.com>

- Responsible for creating an institutional website for a [credit card](#) brand.
- Part of the team who maintained [Sony](#) website on Brazil.
- Created animated landing pages and campaigns for clients such as [Oreo](#) and [Oi](#).
- Tech stack: Angular, SASS, Laravel, WordPress.



**Developer at Elo Digital (april 2013 — october 2014)** • <https://elocc.ag>

- Responsible for front-end and backend implementation for the largest [toy e-commerce](#) on Brazil.
- Responsible for the front-end architecture on a brazilian Amazon competitor e-commerce [website](#).
- Created an internal tool to generate product presentations for online stores.
- Tech stack: WordPress, VTEX (e-commerce solution), Bootstrap.



**Developer at GTA Multimídia (january 2012 — january 2013)** • <https://www.gtamultimedia.com.br>

- Created an internal B2B e-commerce solution for [local pharmacy](#) stores.
- Worked on many institutional websites, creating custom WordPress integrations for agency's clients.
- Impact: Clients grew their online presence as SEO and marketing optimizations were done.
- Tech stack: PHP, MySQL, HTML, CSS, JavaScript.

## Personal Projects



**Zuck.js (april 2017 — december 2020)** • <https://ramon.codes/projects/zuck.js>

A Javascript project that aims to provide stories to any web page, similar to Instagram Stories. The main goal was to build a small and robust media viewer component without any other dependency. Featured on [HackerNews](#), [Product Hunt](#) and [social media](#). Used on websites such as Netlify and OnlyFans. Part of discussion on [decentralized web](#).



**GGReader (april 2013 — november 2014)** • <https://ramon.codes/projects/ggreader.crx>

A CSS project that applies the Google Reader design on Feedly web app. Designed for people who miss Google Reader, it reached 30k downloads on Chrome Store until the project was discontinued. Featured on [Life Hacker](#) and [WWWWhatsnew](#).

